

# RAJAR DATA RELEASE

Quarter 1, 2016 – May 19<sup>th</sup> 2016  
**BREAKFAST SHOWS (WEEKDAYS) – PAGE 1**

## NATIONAL STATIONS

### NATIONAL STATIONS

**SAMPLE SIZE:**

Survey period - Q1 2016

**NATIONAL: Code Q (Quarter):** 26,112 Adults 15+, **Code H (Half year):** 51,727 Adults 15+

**LONDON: Code Q (Quarter):** 3,266 Adults 15+, **Code H (Half year):** 6,726 Adults 15+

**TERMS**
**WEEKLY REACH:**

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>NATIONAL STATIONS - MON-FRI</b>		Q1 15	Q4 15	Q1 16
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5495	5868	5435
BBC Radio 2 - 06.30 - 09.30am	Q	9458	9439	9727
BBC Radio 3 - 06.30 - 09.00am	Q	644	538	689
BBC Radio 4 - 06.00 - 09.00am	Q	7059	7025	6757
BBC Radio 5 live - 06.00 - 10.00am	Q	2391	2292	2262
Absolute Radio - 06.00 - 10.00am	Q	909	1056	1133
Classic FM - 06.00 - 09.00am	Q	1732	1783	1486
Magic Network <sup>1</sup> - 06.00 - 10.00am	H		1299	1369
talkSPORT - 06.00 - 10.00am	Q	1486	1295	1239
Radio X Network UK (was XFM Network UK) - 6.30 - 10.00am	H	*	*	776

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## BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<b>LONDON STATIONS - MON-FRI</b>		Q1 15	Q4 15	Q1 16
<i>Time period varies per station</i>				
BBC Radio London (was BBC London 94.9) - 07.00 - 10.00am	Q	217	228	208
Absolute Radio (London) - 06.00 - 10.00am	Q	411	422	426
Capital London - 06.00 - 10.00am	Q	872	1080	1164
Capital XTRA (London) - 06.00 - 10.00am	Q	90	276	250
Dilse 1035am - 06.00 - 09.30am	Q	39	24	4
Gold London - 06.00 - 10.00am	Q	117	148	131
Heart London - 06.00 - 09.00am	Q	627	741	611
Kiss (London) - 06.00 - 09.00am	Q	879	872	852
LBC 97.3 - 07.00 - 10.00am	Q	547	695	616
LBC London News (was LBC News 1152) - 07.00 - 10.00am	Q	207	227	292
Lyca Radio 1458am - 06.00 - 09.30am	Q	52	119	22
Magic (London) - 06.00 - 10.00am	Q	747	935	739
Premier Christian Radio - 07.00 - 09.00am	Q	46	93	110
Smooth Radio London - 06.00 - 10.00am	Q	283	399	316
Sunrise Radio - 06.00 - 09.00am	Q	116	71	109
Radio X London (was XFM London) - 06.30 - 10.00am	Q	118	300	170